



## **MONTHLY SEO FOR BUSINESS - \$800/MONTH**

### **YOU SAVE 20% OFF OUR \$1,000 PACKAGE!**

As Google continues to refine and coax their search ranking algorithm into an all-knowing thinktank, Black Hat SEO techniques will continue to fall by the wayside. By filtering out the artificial schemes and focusing only on healthy, natural, and sustainable strategies, we've learned how to leverage the system's growing intelligence into a secured fortress of organic search traffic.

#### **Our Monthly SEO Package includes:**

##### **Localization**

We optimize your business' location, information, products, and service area across all of its online directory listings – ensuring that these show the accurate information reflected on your website.

##### **Keyword Optimization**

Ongoing keyword optimization is necessary to keep uncovering new keyword opportunities and to expand your reach into various keyword verticals. Understandably, keyword optimization isn't a "set it and forget it" process. Rather, by continuously performing keyword analysis and expanding your database of keywords, your site traffic, leads and sales will grow.

##### **Monthly Reports**

We leverage a bevy of high-quality analytics tools such as Moz, SEMRush, Google Analytics and WooRank to ensure that our work (and your data) is accurate, comprehensive, and transparent. We don't just dump data on you, however. A dedicated account manager will educate you on what the data says and, more importantly, what the data means.

## **PAY-PER-CLICK (PPC) MANAGEMENT SERVICES - \$200/MONTH**

### **YOU SAVE 60% OFF OUR \$500 PACKAGE!**

With our paid search services, you'll be provided with strategic content tailored specifically to the interests and industries of your potential customers. Using PPC advertising, we target these prospects with specific keywords and locations to effectively improve both visibility and ROI on both social networks & search engines.

### **Custom-Tailored Audiences**

It's not just about search terms. By working closely with you to identify your target audience, we leverage Google's Display Network to show your interactive media & text ads to the right people across a vast, targeted network of websites. The same holds true for social media.

### **Remarketing**

Remarketing keeps your ads in front of prospects across the web, serving as a constant reminder to return to your site to complete their transaction.

### **Monthly Reports**

Each month we will send you a breakdown of how well your ads performed for the month. This will be an automatically generated report.

## **WEBSITE MAINTENANCE - \$200/MONTH**

### **A \$250/MONTH VALUE! SAVE \$50!**

As website links, images, text, and pages on your site grow and change over time, broken links and other errors can develop. We optimize your site's load speed while ensuring everything else is operating at full capacity. With a user-friendly, quick-to-load site, you'll gain a boost in the search rankings as well.

### **On-Call Technicians**

Out of date information? No problem. Our web development team is available to make changes on the fly.

### **Site Audits**

Let's face it, you don't have time to comb through the site for errors every day. We perform weekly site audits to make sure everything's running smoothly and efficiently on a consistent basis.